

VOL. 1

AUGUST 2020

COMMONLY USED APPS

THE BENEFITS & DANGERS

OUR GOAL

Project Trust is here to better educate you as parents and educators. Our goal is not to educate children and teenagers about the function of these apps, but rather to better inform you about what your children could end up doing. Our primary goal is to inform you regarding the most commonly used apps by adolescents in contemporary society. We will proceed by going through one app per newsletter. In these newsletters, we will IY" H explain the benefits and dangers of each app.

YOSSI STRICKMAN | 973.525.0533 WWW.PROJECTTRUST.NET | INFO@PROJECTTRUST.NET

SPONSORED BY YANKY BERKOVICZ, IN MEMORY OF HIS FATHER ר' שמואל צבי בן יעקב לרפואה שלימה שושנה טובה בת אסתר



WHATSAPP

FEATURED APP OF THE MONTH

WHATSAPP is the world's most popular messaging application with over 2 billion users worldwide.

• WhatsApp is easy to use and offers several free methods for people to connect, even for those without a data plan.

• WhatsApp can best be described as a messaging app that can be used on both smartphones and desktop computers.

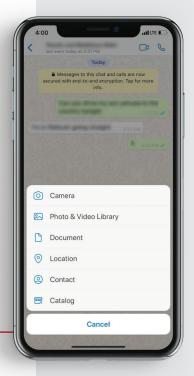
WHATSAPP OFFERS A FEW DIFFERENT CONNECTION METHODS, INCLUDING:

- Voice Calls / Voice Notes
- Video Valls (up to eight concurrent people)
- Video Messaging
- Photo, Video, and Document Sharing

One of the key security features is that only the sender (you) and the recipient can read or listen to messages. No one else can read or hear the messages transmitted over this app. If you send anything to another person, you have no control over their ability to send that (document, voice message, photo, video) to others.

WhatsApp can also use the smartphone camera to take pictures and videos with it. As many as eight people can join in on a WhatsApp group video chat/voice call. WhatsApp leaves it to the users to decide who can be added to a group chat. This means strangers can be added.







PARENTAL CONCERNS

• WhatsApp contains many areas of concern for parents and educators. For example, parents can't keep track of WhatsApp chats since adolescents can delete messages quickly without this showing up on phone bills. Due to this, some adolescents might think that they can engage in inappropriate behavior since the messages can be deleted.

• Another potential concern is that users can enforce a Touch ID to read messages and unlock the app, thus preventing parents from seeing what they are doing. WhatsApp is intended for users 13 and older, but anyone of any age can create an account.

• Group chats come with their own set of risks. By definition, these group chats involve multiple participants, thus leading to risks such as cyberbullying, which is a significant problem in contemporary society.

• Another concern with WhatsApp is that conversations and photos being downloaded or screenshots can be shared with other people. Besides, there is no filter of adult content in chats. Finally, strangers can easily be added to group chats.



COMMONLY Asked Questions

QUESTION

Is a 4G basic phone safe to give to a contemporary teen, or is it a dangerous idea?

ANSWER

With the 3G phone, you were safe, since they didn't have any Wi-Fi built in. On 4G phones, however, you now have Wi-Fi access through the 4G real Android lite operating system, and most children know their parents Wi-Fi code. The Android operating system is a robust operating system, working at regular speed. If you think your kids don't know the password, they do. You may think these devices are safe, but indeed they are not at all. Current 4G phones have data and Wi-Fi capability. In addition, disabling services from the carrier means nothing. Teenagers could still get onto the internet via Wi-Fi. A teen could potentially copy movies onto these devices through an SD card, which is unfilterable.



PROJECT TRUST SERVICES



HOME VISITS

A home visit offers the ability to have all of your technology needs discussed in your home's privacy. A comprehensive plan of action will be developed for your family. This is a highly customized plan for your family based on your specific personal needs.

SCHOOLS AND YESHIVOS

Project Trust staff will meet with the necessary faculty during an initial discovery session to help create a customized technology plan for your student body. Once established, meetings with each student will be scheduled to protect their devices, educate them on the issues, and implement the school's technology policy.

PROJECT TRUST | YOSSI STRICKMAN EMAIL INFO@PROJECTTRUST.NET • PHONE (973) 525-0533

To request additional apps to focus on, and for sponsorship opportunities, please email us.